

Neighborhoods Reaching For A Better Tomorrow



15th Annual Virginia Statewide Neighborhood Conference Registration Brochure

September 18–19, 2014
Lynchburg , Virginia

REGISTER ONLINE
OR MAIL TO VSNC

www.vsnc.org

Print this brochure

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“Neighborhoods Reaching For A Better Tomorrow Is What The Virginia Statewide Neighborhood Conference Is All About.”

While each neighborhood is unique, all face similar issues and challenges from basic organizing to addressing more complicated issues of public safety and neighborhood revitalization efforts. The Virginia Statewide Neighborhood Conference provides a great opportunity to attend information-packed workshops, listen to thought-provoking speakers, network with a host of neighborhood advocates and professionals from across Virginia.



Attend Educational Workshops to learn best practices for addressing neighborhood issues, network with others by sharing experiences and information toward building strong communities.



At the Youth Café, young people will interact with their peers to learn about what civic, volunteer, and outreach efforts are being undertaken across the state while developing new friendships along the way.

Featured Speakers

WELCOME LUNCHEON

September 18, 2014

Dr. Basil I Gooden

Appointed by
President Obama
State Director USDA–
Rural Development,
Richmond, VA

WELCOME BREAKFAST

September 19, 2014

Mr. Anwar Saleem

Awarded the 2013 Great
American Main Street
Award (GAMSA) for
'H' Street in
Washington, DC





Conference Schedule

Thursday, September 18, 2014

ACTIVITY

TIME

Registration in Lobby

10:30am to 7:00pm

Opening Luncheon

12:00pm to 1:30pm

Keynote Speaker: Basil I Gooden PhD.

Break / Visit Exhibits

1:30pm to 1:45pm

Workshop Session #1 & Youth Cafe'

1:45pm to 3:15pm

S1-A Grant Writing: Because Sometimes You Need Money To Do Things: Workshop will discuss giving trends; grant writing basics, how to find grants and funding opportunities to support your initiatives.

S1-B "How to Improve the Emotional and Mental Health of Your Neighborhood": Workshop will focus on how a healthy neighborhood responds to the unexpected or undesirable presence of an individual or group of individuals different from themselves.

S1-C Partner with Your Housing Funder : Session will provide information on VHDA programs and other federal/state/private resources in addressing revitalization needs.

S1-D Neighborhood Planning Best Practices: Lessons from the Strategic Investment Area: This workshop will use a case study to discuss the dos and don'ts of community engagement, identify and engage a variety of stakeholder groups and steps to create and implement a viable neighborhood plan.

Youth Café Being Your Best You: Learn tips to maximize the greatness that is on the inside of you. Define barriers to success and learn strategies to overcome barriers. Make a difference in your home, school, community and nation.

Break / Visit Exhibits

3:15pm to 3:30pm

Workshop Session #2 & Youth Cafe'

3:30pm to 5:00pm

S2-A Creating the Ideal Neighborhood: Participants will experience hands on activities to take back to their neighborhoods to foster positive dialogue to create change.

S2-B Help...My Neighborhood Meetings are Losing Members!: Learn how to maximize your meeting effectiveness for a stronger, more vibrant organization that increases membership.

S2-C Leadership Lessons Learned from "Leaning In": How to exercise leadership in making neighborhoods better places to live, work and play. Learning how and when to "lean in" is an art, not science.

S2-D Why Storm Water Management Matters to You: Learn how storm water affects the community, neighborhoods and lives from polluted streams and drinking water to flooding and erosion. What should concern us and what can be done about it?

Youth Café Young Entrepreneurship, The Commerce of Tomorrow: Panelist will share insights on starting and operating businesses, some dos and don'ts and musts of setting up a foundation for success in the business world.

Break / Visit Exhibits

5:00pm to 6:00pm

Dinner/Masquerade Reception Ball

6:00pm to until

Serving heavy hors d'oeuvres. Masks giveaways, photo booth (selfie's'), costume optional, and entertainment.



Neighborhoods Reaching For A Better Tomorrow

Lynchburg Virginia ~ Holiday Inn Downtown



Friday, Conference Schedule

September 19, 2014

ACTIVITY	TIME
Registration In Lobby	7:00am to 1:00pm
Welcome Breakfast	7:45am to 9:30am
<i>Keynote Speaker: Mr. Anwar Saleem</i>	
Mobile Workshop Session #3 <u>Boarding Buses</u> ~ All Attending Mobile Tour	9:30am to 9:45am
Mobile Workshop Session #3 & Youth Café -YS3-D	9:45am to 12:00pm
S3-A (Mobile) Historic Neighborhood Tour: Experience historic neighborhoods in Daniels Hill, Garland Hill, Tinbridge Hill, and Whiterock Hill. An educational experience and unparalleled delight for lovers of history and architecture.	
S3-B (Mobile) Downtown Neighborhood and Loft Tour: Downtown is a vital center for community life in Lynchburg. Tour downtown's Arts and Cultural District, Lynchburg's Main Street, and a explore downtown loft tour.	
S3-C (Mobile) Revitalization/Housing-Building Adaptive Re-Use Tour: Neighborhood revitalization is key to successful communities. Journey to see adaptive reuse buildings in neighborhood locations- Downtown, Daniels Hill, Tinbridge Hill, and Garland Hill.	
Youth Mobile Workshop Activity: Tour and activities in Lynchburg's Downtown's Arts and Cultural District.	
Onsite Workshops ~ <i>Not attending mobile tour option</i>	9:45am to 10:45am
S3-E1 (On-Site) Workshop Growing Tinbridge Hill: Celebrating History within Neighborhoods: Learn the challenges and rewards of the project and strategies that can be used in other neighborhoods.	
Onsite Workshops ~ <i>Not attending mobile tour option</i>	11:00am to 12:00pm
S3-E2 (On-Site) Workshop Disaster Preparedness: Training will cover basic skills that are important to know in a disaster when emergency services are not immediately available.	
Break / Visit Exhibits	12:00pm to 12:30pm
Award Luncheon	12:30pm to 2:30pm
Break / Visit Exhibits	2:30pm to 2:45pm
Workshop Session #4 & Youth Café	2:45pm to 4:15pm
S4-A Becoming an Entrepreneur, Starting a Small Business: Learn flexible financing for your small business and how to improve your chances of getting a loan.	
S4-B The Recipe for a Healthy Neighborhood: Learn how to get your community on the track to health through people, collaboration tasks, shared agenda and measures and evidence-based strategies. Come learn the recipe for creating a healthy community.	
S4-C Wells Fargo and Neighborhoods: Improving Life Together: This workshop will focus on the programs and grants offered by Wells Fargo in partnership with community groups.	
S4-D Achieving Success through Inclusion: This workshop will increase awareness of conscious and unconscious biases that prevent successful outcomes from inclusion.	
Youth Café True Colors: Learn your inner and outer strengths, talents and values. This workshop will give you a greater understanding of others.	
Break / Visit Exhibits	4:15pm to 4:30pm
Closing Ceremony	4:30pm to 5:00pm

Event/session doors will open for seating 10-15 minutes prior to the scheduled start time.



REGISTRATION FORM 2014

MUST COMPLETE

Name:_____

Organization:_____

Address:_____

Phone:_____E-Mail:_____

Special Dietary Needs:_____

Amount Enclosed \$_____

THANK YOU for Registering ~ We look Forward to Seeing You in September!

EARLY Registration—**\$75.00** postmarked by Sept. 1, 2014

LATE Registration — **\$85.00** postmark by Sept. 5, 2014

Registration **CLOSES September 5th** ~ No Exceptions

Registration is NON-Refundable.

Payment **MUST** Accompany Registration.

Online Registration will incur a small convenience fee.

NO ON-SITE REGISTRATION (NO EXCEPTIONS!)

Register Online at www.vsnc.org

Or mail your completed conference registration form **and** conference activity selections with check payable to VSNC to: Virginia Statewide Neighborhood Conference, Inc. P.O. Box 6303, Roanoke, VA 24017 ~ Phone: 540-342-2763



CONFERENCE ACTIVITIES

MUST COMPLETE SELECTIONS BELOW AND SUBMIT WITH PAYMENT/REGISTRATION FORM 2014

☐ Youth Café—Activities run parallel to workshop & mobile workshop sessions

☐ Under 18 year old ☐ Youth Chaperone

Workshop Session #1 –Thursday PM–(1:45pm–3:15pm)

1st Choice_____

2nd Choice_____

Workshop Session#2–Thursday PM–(3:30pm–5:00pm)

1st Choice_____

2nd Choice_____

Workshop Session #3 – Friday AM– (9:45am–12:00pm)

Choose a Mobile OR Onsite Workshop

1st Choice_____

2nd Choice_____

Workshop Session #4– Friday PM– (2:45pm–4:15pm)

1st Choice_____

2nd Choice_____

I will be attending the following:

☐ Opening Lunch(Thursday, September, 18th)

☐ Dinner/Masquerade Ball(Thursday, September, 18th)

☐ Welcome Breakfast.....(Friday, September, 19th)

☐ Awards Lunch.....(Friday, September, 19th)

(Non-conference registrants must pay \$25.00 per meal)



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P.O. Box 6303, Roanoke, Virginia 24017
Phone 540-342-2763

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September 18-19, 2014

Holiday Inn Downtown, 601 Main Street , Lynchburg , VA 24504 ~ Ph. 434-528-2500
VSNC Discounted Hotel Registration Deadline ~ Sept. 1, 2014 www.bit.ly/VSNC-Hotel

To register or for more information call 540-342-2763 or www.vsnc.org

Virginia Statewide Neighborhood Conference Planning Committee

Blacksburg • Danville • Fairfax County • Hampton • Lynchburg • Manassas • Norfolk • Portsmouth • Richmond • Roanoke

www.vsnc.org • www.lynchburgva.gov/vsnc2014